

# Connecting The Region

FIRST EVER REGIONAL PUBLICATION

Align your brand with the heartbeat of the Adria Region and reach the individuals shaping its future. Connecting The Region is more than a publication - it's where the region's elite converge for insights and opportunities.

## UNPARALLELED REACH:

Reach the highest echelons of government and business across Serbia, North Macedonia, Slovenia, Croatia, Bosnia Herzegovina, Montenegro and Albania.

Our print and digital dual platform maximises your brand's visibility across various mediums.



## IN NUMBERS

**510.000**  
global visits

**170.000+**  
global unique visitors

**90.000+**  
print readership

**25.000+**  
newsletter audience



### TAILORED OPPORTUNITIES

Customize your advertising approach to resonate with our discerning readership.

Whether through insightful sponsored content, striking full-page ads, or digital banners, we have the perfect avenue for your brand.



### ENGAGED AUDIENCE

Our readership doesn't just skim through; they engage, discuss, and act on the insights presented.

Your brand will benefit from the direct attention of influential figures with decision-making powers.



### REGIONAL IMPACT

Be a part of the narrative driving progress, unity, and economic growth across the region.

An advertisement with us is not just a display; it's a statement of your brand's commitment to Southeast Europe's future.

## PARTICIPATION

ADVERTISEMENT	PRICE / €
1/1 page within the first 16 pages (only AD)	2,900 €
1/1 page within the first 32 pages	2,500 €
1/1 single page	1,900 €
1/2 page	1,100 €
1/4 page	700 €
„Business Card“	400 €

## PREMIUM POSITIONS

### DIAMOND

First Double page spread (pages 2 & 3)  
+ interview  
+ prominent logo

**4,300 €**

### PLATINUM

Last cover (K4)  
+ interview  
+ prominent logo

**4,200 €**

### GOLD

Second Double page spread (within first 8 pages) + interview  
+ prominent logo

**4,000 €**

### SILVER

Inside back cover (K3)  
+ interview  
+ prominent logo

**3,800 €**

WEB ADVERTISE	PRICE / €
Horizontal header banner (1200x150 px) / per month	650 €
Square banner (500x500) per month	550 €
Newsletter banner	400 €
PR text or interview	850 €